



# SimilarWeb

## Website Analysis Overview Report

January 2018

- diariosierras.com • infoSierrasChicas.com.ar
- radioturismo.fm • radiocadenanorte.com
- nexofm.com.ar



View the full analysis at: <https://pro.similarweb.com>

### Global Rank <sup>ⓘ</sup>

Oct 2017 - Dec 2017, 🌐 Worldwide

diariosierras.com	#2,140,782
infosieraschicas.com.ar	#5,566,994
radioturismo.fm	#9,667,233
radiocadenanorte.com	#15,560,318
nexofm.com.ar	#7,035,915

### Country Rank <sup>ⓘ</sup>

Oct 2017 - Dec 2017, 🇲🇩 Argentina

diariosierras.com	#31,415
infosieraschicas.com.ar	#98,901
radioturismo.fm	#249,301
radiocadenanorte.com	#675,372
nexofm.com.ar	#150,675

### Category Rank <sup>ⓘ</sup>

Oct 2017 - Dec 2017, 🌐 Worldwide

diariosierras.com	-
infosieraschicas.com.ar	-
radioturismo.fm	-
radiocadenanorte.com	-
nexofm.com.ar	-

## Website Audience

### Total Visits <sup>ⓘ</sup>

Oct 2017 - Dec 2017, 🌐 Worldwide

Domain	%	#
diariosierras.com	<div style="width: 42.08%;"></div>	126,242
infosieraschicas.com.ar	<div style="width: 14.5%;"></div>	18,531
radioturismo.fm	<div style="width: 7.38%;"></div>	7,377
radiocadenanorte.com	<div style="width: 6.4%;"></div>	8,204
nexofm.com.ar	<div style="width: 6.0%;"></div>	7,664

### Traffic Share <sup>ⓘ</sup>

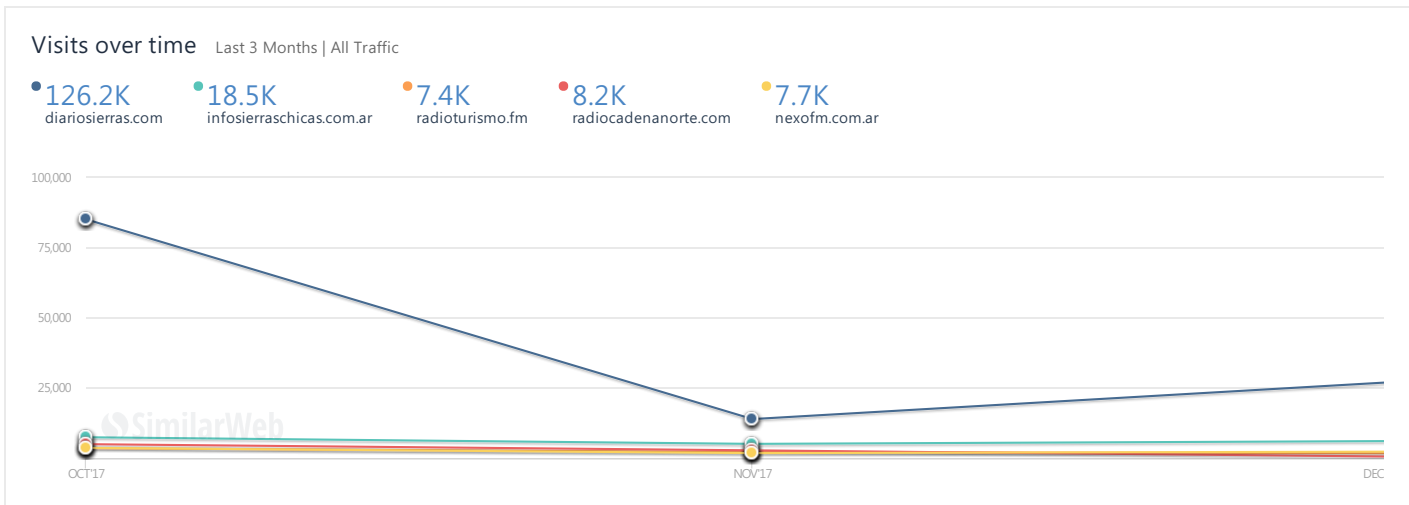
Oct 2017 - Dec 2017, 🌐 Worldwide

Domain	%	Share
diariosierras.com	6.35%	93.65%
infosieraschicas.com.ar	21.00%	79.00%
radioturismo.fm	46.88%	53.12%
radiocadenanorte.com	3.60%	96.40%
nexofm.com.ar	24.24%	75.76%

### Engagement <sup>ⓘ</sup>

Oct 2017 - Dec 2017, 🌐 Worldwide

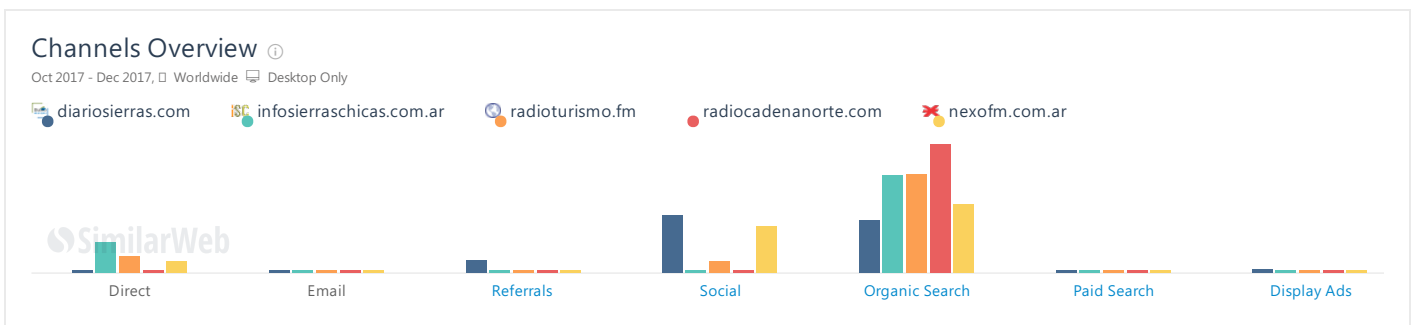
Domain	Monthly Visits	Unique Visitors	Visits / Unique Visitors	Avg. Visit Duration	Pages/Visit	Bounce Rate
diariosierras.com	🏆 42,081	🏆 10,317	4.08	🏆 00:01:37	1.79	50.14%
infosieraschicas.com.ar	6,177	< 5,000	2.81	00:00:16	1.20	44.04%
radioturismo.fm	< 5,000	< 5,000	2.57	00:00:28	1.75	35.02%
radiocadenanorte.com	< 5,000	< 5,000	🏆 4.08	00:00:00	1.14	36.91%
nexofm.com.ar	< 5,000	< 5,000	3.17	00:00:37	🏆 2.00	🏆 26.22%



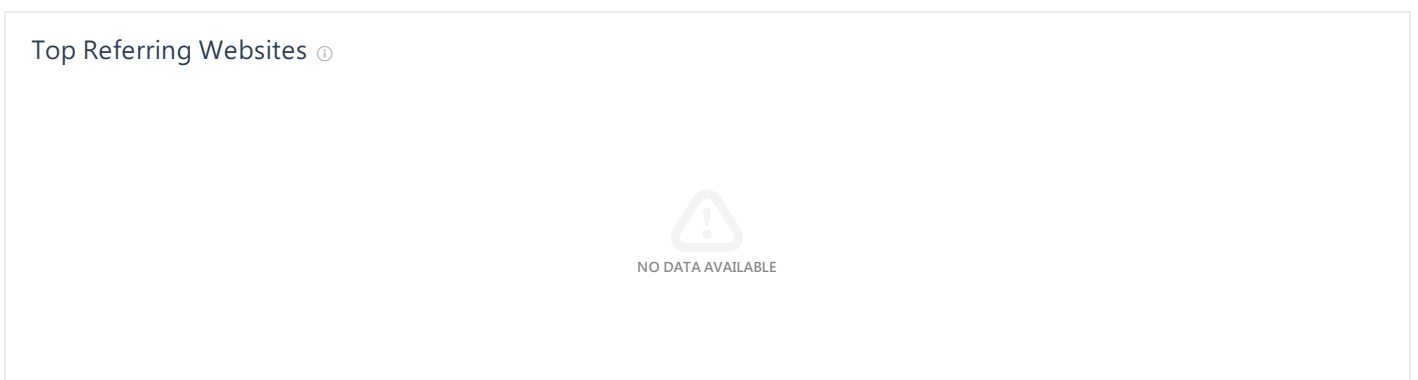
## Geography



## Marketing Mix



## Referrals



## Search

### Top Search Terms ▸ Organic ▾

Oct 2017 - Dec 2017, Worldwide Desktop Only

Search Term	Traffic Share	Group Share Split	Volume	CPC
noticias rio ceballos	5.87%	48.2% / 51.8%	20	-
complejo dibo unquillo	5.84%	47.2% / 52.8%	-	-
diario de las sierras chicas	4.13%	100.0%	-	-
choque en rotonda mendiolaza hoy 09/11/2017	3.22%	100.0%	-	-
diariosierrasclicas.com	3.15%	100.0%	-	-

## Social

### Social Traffic ⓘ

Oct 2017 - Dec 2017, Worldwide Desktop Only



## Display Advertising

### Top Publishers ⓘ

NO DATA AVAILABLE


## Display Ad Network ⓘ

Oct 2017 - Dec 2017, Worldwide Desktop Only

 [diariosierras.com](#)

 [infosieraschicas.com.ar](#)

 [radioturismo.fm](#)

 [radiocadenanorte.com](#)

 [nexofm.com.ar](#)

Ad Network

Total Group Traffic Share

Total Group Traffic Share Split

Adcash

100.00%



100.0%



## Traffic Destination

### Top Ads Destination ⓘ



NO DATA AVAILABLE