



SimilarWeb

Website Analysis Overview Report

January 2018

- diariosierras.com • cadena3.com • lavoz.com.ar
- cba24n.com.ar • lmdiario.com.ar



View the full analysis at: <https://pro.similarweb.com>

Global Rank [ⓘ]

Oct 2017 - Dec 2017, Worldwide

diariosierras.com	#2,140,782
cadena3.com	#18,127
lavo.com.ar	#5,368
cba24n.com.ar	#133,762
lmdiarior.com.ar	#202,633

Country Rank [ⓘ]

Oct 2017 - Dec 2017, Argentina

diariosierras.com	#31,415
cadena3.com	#193
lavo.com.ar	#48
cba24n.com.ar	#1,772
lmdiarior.com.ar	#2,753

Category Rank [ⓘ]

Oct 2017 - Dec 2017, Worldwide

diariosierras.com	-
cadena3.com	-
lavo.com.ar	-
cba24n.com.ar	-
lmdiarior.com.ar	-

Website Audience

Total Visits [ⓘ]

Oct 2017 - Dec 2017, Worldwide

Domain	%	#
diariosierras.com	<div style="width: 126242px; height: 10px; background-color: #ccc;"></div>	126,242
cadena3.com	<div style="width: 1927Mpx; height: 10px; background-color: #ccc;"></div>	19.27M
lavo.com.ar	<div style="width: 3812Mpx; height: 10px; background-color: #ccc;"></div>	38.12M
cba24n.com.ar	<div style="width: 1578Mpx; height: 10px; background-color: #ccc;"></div>	1.578M
lmdiarior.com.ar	<div style="width: 1140Mpx; height: 10px; background-color: #ccc;"></div>	1.140M

Traffic Share [ⓘ]

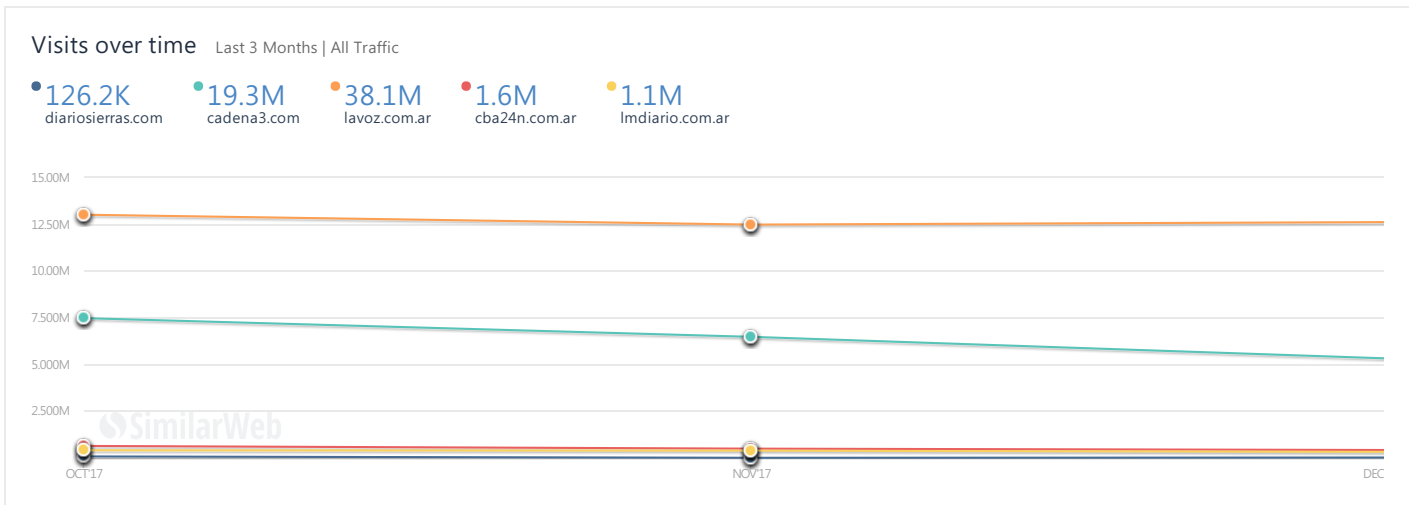
Oct 2017 - Dec 2017, Worldwide

Domain	%	Share
diariosierras.com	6.35%	93.65%
cadena3.com	35.88%	64.12%
lavo.com.ar	37.98%	62.02%
cba24n.com.ar	46.76%	53.24%
lmdiarior.com.ar	55.20%	44.80%

Engagement [ⓘ]

Oct 2017 - Dec 2017, Worldwide

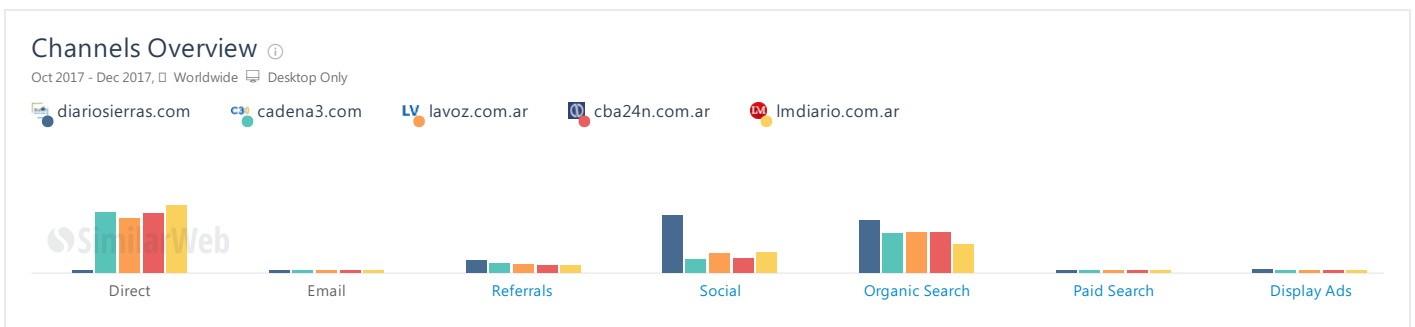
Domain	Monthly Visits	Unique Visitors	Visits / Unique Visitors	Avg. Visit Duration	Pages/Visit	Bounce Rate
diariosierras.com	42,081	10,317	4.08	00:01:37	1.79	50.14%
cadena3.com	6.425M	2.248M	2.86	00:07:18	2.58	57.18%
lavo.com.ar	12.70M	3.754M	3.39	00:09:51	5.14	40.63%
cba24n.com.ar	526,010	234,358	2.24	00:13:18	3.59	61.03%
lmdiarior.com.ar	380,294	131,220	2.90	00:03:21	2.72	61.47%



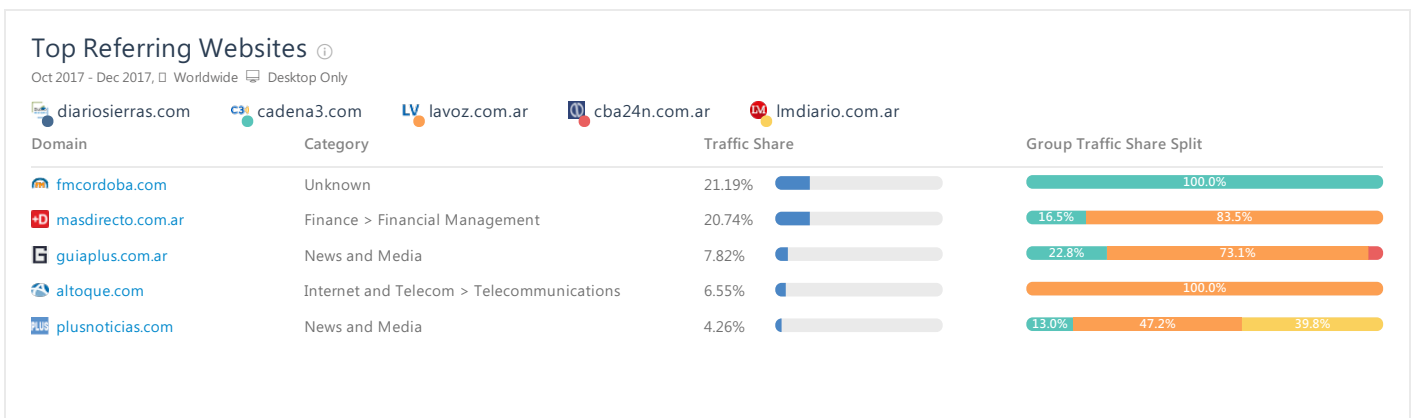
Geography



Marketing Mix



Referrals



Search

Top Search Terms Organic

Oct 2017 - Dec 2017, Worldwide Desktop Only

Search Term	Traffic Share	Group Share Split	Volume	CPC
la voz	19.71%	99.9%	1,485,000	\$0.42
cadena 3	13.91%	99.9%	1,313,330	\$0.34
lavoz	5.28%	> 99.9%	306,580	\$0.42
la voz del interior	4.72%	100.0%	677,500	\$0.21
cadena3	2.63%	100.0%	1,313,330	\$0.34

Social

Social Traffic

Oct 2017 - Dec 2017, Worldwide Desktop Only



Display Advertising

Top Publishers

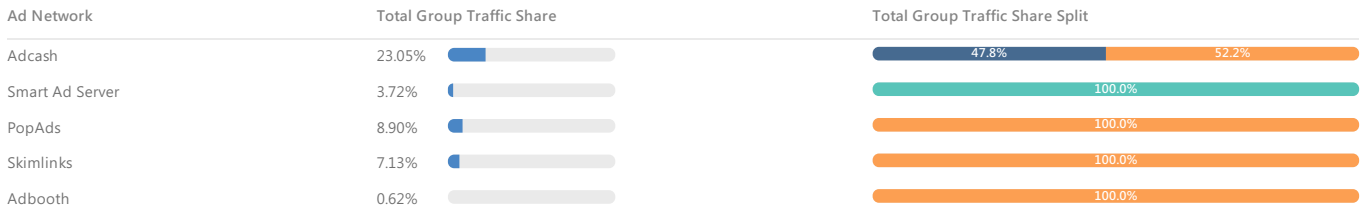
Oct 2017 - Dec 2017, Worldwide Desktop Only

Domain	Total Group Traffic Share	Total Group Traffic Share Split
news.url.google.com	100.00%	100.0%

Display Ad Network

Oct 2017 - Dec 2017, Worldwide Desktop Only

diariosierras.com cadena3.com lavoz.com.ar cba24n.com.ar lmdiario.com.ar



Traffic Destination

Top Ads Destination

Oct 2017 - Dec 2017, Worldwide Desktop Only

diariosierras.com cadena3.com lavoz.com.ar cba24n.com.ar lmdiario.com.ar

